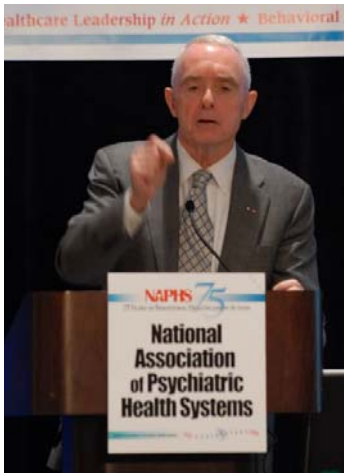


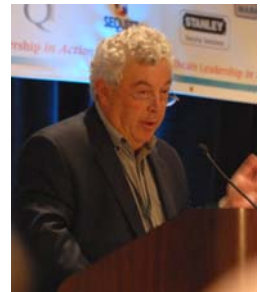
NAPHS HOSTS *THE* POLICY MEETING FOR LEADERS OF BEHAVIORAL HEALTHCARE PROVIDER ORGANIZATIONS...

PART 1: POLICY SPEAKERS & SESSIONS

Gen. McCaffrey Addresses 2008 Annual Meeting



To help behavioral healthcare leaders become better advocates, **Gen. Barry McCaffrey**, U.S. Army (ret.), encouraged participants at the 2008 Annual Meeting of the National Association of Psychiatric Health Systems (NAPHS) to shape healthcare policy arguments based on a logic-merit principle and to use simple, written concept papers that talk about the policy. He said that decision-makers are looking for “integrity and good ideas.” He encouraged formation of interagency teams at the career professional level because a number of agencies are involved in an issue. “Work the media as an expert,” he said, and work the Congress and staff right away rather than waiting until the end game. Gen. McCaffrey is one of the nation’s top experts on drug policy and the military. After leaving the military as the most highly decorated serving general, he was for five years the nation’s cabinet officer in charge of U.S. drug policy. Gen. McCaffrey was introduced by **Elliot Sainer** (right), vice chairman, CRC Group, CA.



Grassroots Action Needed for Mental Health Parity



Connie Garner of the staff of Sen. Edward M. Kennedy (D-MA) provided perspective on the next steps needed to advance mental health parity legislation (S.558/H.R.1424) so that a bill can be signed by the President. Ms. Garner is the disability and special needs population policy director, Democratic staff, for the Senate Health, Education, Labor and Pensions Committee. She thanked NAPHS for its leadership in the Coalition for Fairness in Mental Illness Coverage and said that NAPHS will have a seat at the table as healthcare reform discussions come before Congress. She was introduced by NAPHS President-elect **Brent Turner**, executive vice president, finance and administration, Psychiatric Solutions, Inc.



Leadership and “The Next Health Care”



Futurist **Joe Flower**, founder and chief executive of Imagine What If, Inc., presented a keynote address. Dramatic system changes –such as health care provided at the retail level, digitization and the Internet, and powerful new pharmaceuticals and diagnostic techniques – are likely to have an impact on both payment and service delivery, he said. Mr. Flower was introduced by NAPHS First Vice President **Debra Osteen**, president of behavioral health, Universal Health Services, Inc., PA, who also served as a member of the 2008 NAPHS Program Committee.

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Stuart Rothenberg Gives Election Predictions



Political guru **Stuart Rothenberg** urged members to get involved in the political process. He also told participants that major reform of the healthcare system has the best chance in decades of happening after the 2008 presidential elections.

Dennis P. King, CEO of Spring Harbor Hospital, ME, and a member of the 2008 Program Committee (right), introduced Stuart Rothenberg at the event.



Sen. Ben Cardin and Rep. Jim McCrery Present Hill Perspective

Sen. Benjamin Cardin (D-MD) (far right) was introduced by NAPHS member and past American Psychiatric Association President **Steven S. Sharfstein, M.D.** (left), president and CEO of Sheppard Pratt Health System, MD.

Rep. Jim McCrery (R-LA) (below left) was introduced by **Paul Smith**, CEO of Brentwood Hospital in Shreveport, MS.



Rep. Jim McCrery.



Both Sen. Cardin and Rep. McCrery were honored by NAPHS for their leadership in support of behavioral health.

Also see "Awards" for photos of NAPHS Presidential Award presentations to Sen. Benjamin Cardin and

Psychiatric Core Measures Previewed



As the first-ever set of Hospital-Based Inpatient Psychiatric Services (HBIPS) Core Measures initiative is about to be launched, Annual Meeting participants were able to learn from diverse perspectives involved with the core measure pilot project. Speakers from The Joint Commission (JC) gave an overview of the core measure development process and current measure specifications. ORYX vendor system representatives described their role in supporting both the measure development process and their clients who have participated in the HBIPS pilot program. Six NAPHS members who participated as pilot sites led a spirited discussion about the values and challenges presented by the core measures. They shared the ways they have

used early data to support clinical change. The JC reported that the revised HBIPS measure specification manual should be posted on their Web site in June, with the measure set potentially being available for use by the field in October 2008.

Youth Services Committee Discusses Residential Treatment

The NAPHS Youth Services Committee, chaired by **Kevin Sheehan** (left), chairman, CEO, and president of Youth and Family Centered Services, TX, met to review a soon-to-be-published report on residential treatment from Abt Associates. Among those attending were **Elliot Sainer**, vice chairman, CRC Group, CA (shown with Kevin Sheehan); **Anne Anthony** (right), of Willow Crest Hospital, Inc., which sponsored the youth services event.



The session was moderated by NAPHS Past President **Diana L. Ramsay**, executive vice president and chief operating officer, Sheppard Pratt Health System, shown here with NAPHS Executive Director **Mark Covall**, who presented her with a plaque for her service to the association as the 2007 NAPHS President.

