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★ Advertise in the 2008 Membership Directory of the National Association of Psychiatric Health Systems

A referral resource published annually by NAPHS...

If you are looking for an effective way to promote your products or services to the decision-makers operating the nation's behavioral health organizations, you'll want to place an ad in the *2008 Membership Directory* of the National Association of Psychiatric Health Systems (NAPHS). NAPHS represents behavioral healthcare systems that are committed to the delivery of responsive, accountable, and clinically effective prevention, treatment, and care for children, adolescents, adults, and older adults with mental and substance use disorders.

The CEOs, COOs, presidents, and chief medical officers of all NAPHS-member hospitals and other facilities receive the directory—and use it regularly throughout the year. The directory helps clinicians facilitate referrals, administrators find partners for joint ventures, and families and individuals locate needed services.

As a bonus, the directory is posted to the members-only section of the NAPHS Web site to ensure year-long availability to the more than 75,000 physicians, nurses, social workers, youth service workers, addiction counselors, and administrative staff within these organizations. The directory is also distributed to state mental health directors, state hospital associations, and National Alliance on Mental Illness state chapters.



The *Membership Directory* includes the name, address, phone/fax, Web site, and officers (by name) of each behavioral health system. The **facilities operated by each system**—including specialty hospitals, psychiatric units in general hospitals, residential treatment centers, partial hospital programs, and outpatient centers—are also listed. To help locate services in particular states, a **geographical listing** of facilities—including the name of the chief operating officer of each—is included.

continued

**NAPHS
members
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25% off the
list prices.**

As the nation's leaders in behavioral health, the NAPHS membership generates more than \$4 billion in revenue each year. A typical member organization serves an average of more than 2,400 inpatients, provides more than 28,000 outpatient visits, and treats more than 700 partial hospital patients. Together, members deliver about 5 million days of inpatient care each year as well as a wide diversity of services (such as special education, therapeutic foster care, group homes, home care, mobile crisis teams, and more).

The youth services organizations within the NAPHS membership generate \$1 billion in revenue each year. The populations served are among the most severely ill and require a wide range of supportive services, including medications, special education, addiction treatment, family therapy, and other services. Don't miss your advertising opportunity for this behavioral health publication.



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2008 NAPHS Membership Directory

Publication Date: Fall 2007

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HALF PAGE INSIDE	\$945	\$1,445	\$709	\$1,209
QUARTER PAGE INSIDE	\$550	\$800	\$413	\$663

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For more information:

Call Frieda Eastmann at 202/393-6700, ext. 107, or e-mail frieda@naphs.org.

National Association of Psychiatric Health Systems
701 13th Street, NW, Suite 950
Washington, DC 20005-3903
Phone: 202/393-6700
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**Don't miss your opportunity
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Deadline: August 24, 2007



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Deadline to receive ad:

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For questions regarding advertisement:

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