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Reach the Nation's Behavioral Health Leaders

It's time to advertise in the 2010 Membership Directory of the National Association of Psychiatric Health Systems

Be an integral part of the *2010 NAPHS Membership Directory*, the industry's one essential reference for information about the nation's behavioral healthcare systems and facilities.

Advertising can't work unless it reaches the right decision-makers, unless it zeros-in on the specific audience that needs to know who you are and what you can do.

It's a challenging economy, so it's time to build awareness with this once-a-year opportunity to target the leadership in behavioral health care, the very people who need your products or services.

NAPHS represents behavioral healthcare systems and facilities across the U.S. that are committed to the delivery of responsive, accountable, and clinically effective prevention, treatment, and care for children, adolescents, adults, and older adults with mental and substance use disorders. *They need resources to do that, and they need to know about you.*

Advertising in the *2010 NAPHS Membership Directory* will put you in front of the CEOs, COOs, presidents, and chief medical officers of all NAPHS-member hospitals and other facilities who receive and use this reference throughout the year to make referrals (especially to specialized programs), to find partners for joint ventures, and to locate suppliers of essential services.

BONUS: The directory is posted to the members-only section of the NAPHS Web site for year-long availability and mailed to state mental health directors, state hospital associations, and National Alliance on Mental Illness state affiliates.

The *2010 NAPHS Membership Directory* includes the name, address, phone/fax, Web site, and officers (by name) of each behavioral health system. The facilities operated by each system—including hospitals, psychiatric units in general hospitals, residential treatment centers, partial hospital programs, and outpatient centers—are also listed. By state, a geographical listing of facilities—including the name of the chief operating officer of each—is included.

Ad deadline

July 30, 2009

Publication date

Fall 2009

National Association of Psychiatric Health Systems

701 13th Street, NW, Suite 950, Washington, DC 20005
Ph: 202/393-6700 Fax: 202/783-6041 www.naphs.org

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- The advertiser or its agency may not cancel orders after the closing date of July 30, 2009.

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