



# SMOKING CESSATION IN PSYCHIATRIC AND ADDICTION TREATMENT FACILITIES: Policies and Clinical Considerations

## FACULTY



**Steven A. Schroeder, M.D.**, director, Smoking Cessation Leadership Center, University of California, San Francisco

Dr. Schroeder is Distinguished Professor of Health and Health Care, Division of General Internal Medicine, Department of Medicine, UCSF, where he also heads the Smoking Cessation Leadership Center. The Center, funded by the Robert Wood Johnson Foundation and the American Legacy Foundation, works with leaders of more than 20 American health professional organizations and healthcare institutions to increase the cessation rate for smokers. It has expanded the types of clinician groups that support cessation, developed an alternative cessation message (*Ask, Advise, Refer*), created new ways to market toll-free telephone quit lines, and engaged the mental health treatment community for the first time. Between 1990 and 2002 he was President and CEO of the Robert Wood Johnson Foundation. During that time the Foundation made grant expenditures of almost \$4 billion in pursuit of its mission of improving the health and health care of all Americans. It developed new programs in substance abuse prevention and treatment, care at the end of life, and health insurance expansion for children, among others. Dr. Schroeder graduated with honors from Stanford University and Harvard Medical School, and trained in internal medicine at the Harvard Medical Service of Boston City Hospital and in epidemiology as an EIS Officer of the CDC. He held faculty appointments at Harvard, George Washington, and UCSF. At both George Washington and UCSF he was founding medical director of a university-sponsored HMO, and at UCSF he founded its division of general internal medicine.



**Connie C. Revel**, deputy director, Smoking Cessation Leadership Center, University of California, San Francisco

Connie C. Revell is deputy director of the Smoking Cessation Leadership Center at the University of California, San Francisco. With expertise in forming broad, diverse partnerships aimed at producing measurable results, she has worked as a consultant for a number of governments ranging from U.S. states to Western Australia, Tasmania, and Sierra Leone, West Africa. From 1995 to 1999 she was director of the Oregon Option, part of the reinventing government initiative of the Clinton-Gore administration. Ms. Revell worked more than 10 years in Oregon state government helping develop the Oregon Benchmarks, the state's measurable indicators of progress toward its twenty-year vision. Much of this work focused on public health, and she served as president of the National Public Health Information Coalition in 1994. A former journalist with a master's degree in communication from Stanford University, she is the recipient of Vice President Gore's Hammer Award for Reinventing Government.



**Gail P. Hutchings, M.P.A.**, president & CEO, Behavioral Health Policy Collaborative, Alexandria, VA

Ms. Hutchings is the founding President and CEO of the Behavioral Health Policy Collaborative, a private consulting firm located in Alexandria, Virginia, whose clients are public and private sector organizations dedicated to improving mental health and substance abuse systems, services and outcomes. Until late 2005, Ms. Hutchings was Chief of Staff of the Substance Abuse and Mental Health Services Administration (SAMHSA), a \$3.6 billion

agency within the U.S. Department of Health and Human Services. While with SAMHSA, she served in a variety of other senior roles including Acting Deputy Administrator, Acting Director of its Center for Mental Health Services, and Senior Advisor to the Administrator – in each of these roles she had lead responsibilities for coordinating and overseeing a wide portfolio of policy, programmatic, financial, management, administrative, and communications issues. She was specifically responsible for major policy initiatives including serving as an Alternate Commissioner on the President's New Freedom Commission on Mental Health and as the senior content editor and contributing writer to the Commission's Final Report, *"Achieving the Promise: Transforming Mental Health Care in America."* More recently she played a senior role in the development and release of the first-ever Federal Action Agenda focused on improving mental health systems through inter- and intra-Departmental actions. Ms. Hutchings is the past Deputy Executive Director and Director of Technical Assistance of the National Association of State Mental Health Program Directors. She is a nationally recognized expert on national- and state-level behavioral health policy and practices as well as effective technical assistance for a wide range of topics and issues. While living in New York State until the early 90's, she was the Associate Director of the National Resource Center on Homelessness and Mental Illness at Policy Research Associates, and before that held senior positions with the New York State Crime Victims Board. In March, 2006, Ms. Hutchings was appointed to the Board of Directors of the American College of Mental Health Administration. She is a published author of several journal articles and book chapters on mental health and behavioral health issues. Ms. Hutchings holds a Master's Degree in Public Administration with a concentration in public management from the State University of New York at Albany. Her consulting company's current client list includes: Federal Agencies including the Substance Abuse and Mental Health Services Administration, Governor and Congressional Offices, State Mental Health and Substance Abuse Authorities, national foundations, the National Business Group on Health, large and small nationally-recognized consulting, evaluation, and technical assistance firms, and national membership and provider associations.



**John Eiler**, executive vice president, Network Behavioral Health Operations, SSM Health Care – St. Louis, St. Louis, MO

John Eiler trained as a clinical psychologist at Washington University, the University of Southern California, and the University of Washington Medical School, and he has been working as a healthcare executive for more than 15 years. He is currently the executive vice president for Behavioral Health Services for SSM Health Care in St. Louis, Missouri. SSM Health Care is one of the country's largest Catholic healthcare systems, with 21 hospitals throughout the Midwest. SSM's Behavioral Health operations in St. Louis have net revenues of over \$50 million annually, with a variety of inpatient and outpatient mental health services delivered across four health centers in the region. Services include specialized behavioral health care for pediatrics, adolescents, older adults, and people with developmental disabilities. Under the leadership of CEO Sr. Mary Jean Ryan, a long-time advocate of Continuous Quality Improvement (CQI), SSM Health Care became the first healthcare organization to receive the Malcolm Baldrige National Quality Award. SSM Health Care's commitment to quality improvement has continued to evolve since receiving the Baldrige Award in 2002, and has made a profound impact on their delivery of mental health services.

### **Moderator**



**Kathleen McCann, R.N., Ph.D.**, director of clinical and regulatory affairs, National Association of Psychiatric Health Systems, Washington, DC

As director of clinical and regulatory affairs for the National Association of Psychiatric Health Systems, Dr. McCann provides clinical consultation to more than 600 member psychiatric health system facilities in areas of clinical programming, nursing care, performance improvement, and regulatory compliance. She is a liaison member of both the Hospital and Mental Health Care Professional and Technical Advisory Committees of The Joint Commission. She also works with the Centers for Medicare and Medicaid Services, the American Psychiatric Association, the National Institute of Mental Health, and other professional organizations in setting and maintaining professional standards of psychiatric care. She received the "Excellence in Leadership Award" from the American Psychiatric Nurses Association in 2003.

As of 7/30/07